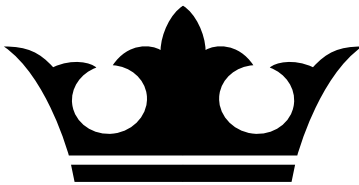


Professional Catalogue
2024



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OUR STORY

MORE THAN A HAIRBRUSH

The Denman Story is about more than our products. It's about shared experiences, family values and the community we've created.

Started by an innovator more than 80 years ago, the iconic Denman brand remains a leading light in haircare today. In the 60s, Vidal Sassoon launched a hairdressing revolution that truly established Denman as the must-have hairbrush.

In 1972, Denman was bought by the Rainey family and a crucial part of their business plan was to work with influential hairdressers to develop a vast array of different tools and brushes. Still family owned and based in Bangor Northern Ireland, their commitment to investment and development has also been nationally recognised with both Maxwell Rainey OBE and Dr. John Rainey MBE receiving honours from the Queen.

A truly global and multi-award winning brand, Denman is sold in over sixty countries worldwide - helping to deliver everyone's individual hair goals.

Following the phenomenal viral status of the D3 on TikTok, curl definition tutorials using our Denman Original Stylers have taken the web by storm.

Denman's core purpose and vision is to showcase our product lines as the LEADING PROFESSIONAL brand in the CONSUMER Market.



IMPACT

We are committed to promoting the responsible use of plastics and improving our environmental impact. Denman has a responsibility to our community and work towards positive change for those around us. Here are a few of our key projects:

- Denman is proud to partner with Plastic Bank® to stop ocean plastics while improving the lives of impoverished communities. When you choose Denman, you support the prevention of over 45 metric tons of plastics from entering the ocean. Plastic Bank® members receive a premium for the plastics materials they collect, which helps them provide basic family necessities such as groceries, cooking fuel, school tuition, and health insurance.

- Did you know that several Denman brushes are fully recyclable? When it comes to the iconic original stylers (D14, D3, D4, D31) and D6 Be Bop Handy Detangler, these brushes can easily be recycled in the household plastics recycling bin. It couldn't be simpler! You can then use your brand-new Denman brush knowing you've responsibly disposed of your old one and it's going on to have another life.

- Covid-19 and the PPE necessary to stop transmission has created a significant waste problem. Around 53 million single-use face masks were being used in the UK each day* at the height of the 2021 pandemic peak, and finding a way of turning an environmental burden into a manufacturing resource is top of the Denroy Group agenda. Denman's sister company, DenPro already manufactures FFP3 masks and is now exploring options on how to best recycle used masks.

For all the latest news, please visit our DenmanBrush social channels on TikTok, Instagram, YouTube and Facebook.

The Denman Team ✕

*Source: tradewaste.co.uk



O2.

DETANGLE

Denman's detangling brushes are expertly designed for specific jobs; from salon backwash and scalp massage to detangling wigs and hair extensions.

D38 / POWER PADDLE

DETANGLE, FAST-WRAP DRYING & STYLING | P038SBLK

- Perfect for speed wrap drying
- Comfortable detangling
- Great for long, thick hair
- Reduces frizz



D6 / BE BOP

EASY STYLING & MASSAGE
JD006BLK



GREAT FOR RETAIL



- Flexible pins for invigorating scalp massage
- Ideal for distributing product and tonics throughout the hair
- Perfect for smoothing and sleeking



03.

STYLE

With an extensive range of styling brushes, let your creativity flow using the right Denman tools for creating curls, blow-drying, smoothing and adding volume.

D143 / LONG STYLER 5 ROW

BLOW-DRY, STYLE & CURL
DEFINE SHORT HAIR | T143SBLK



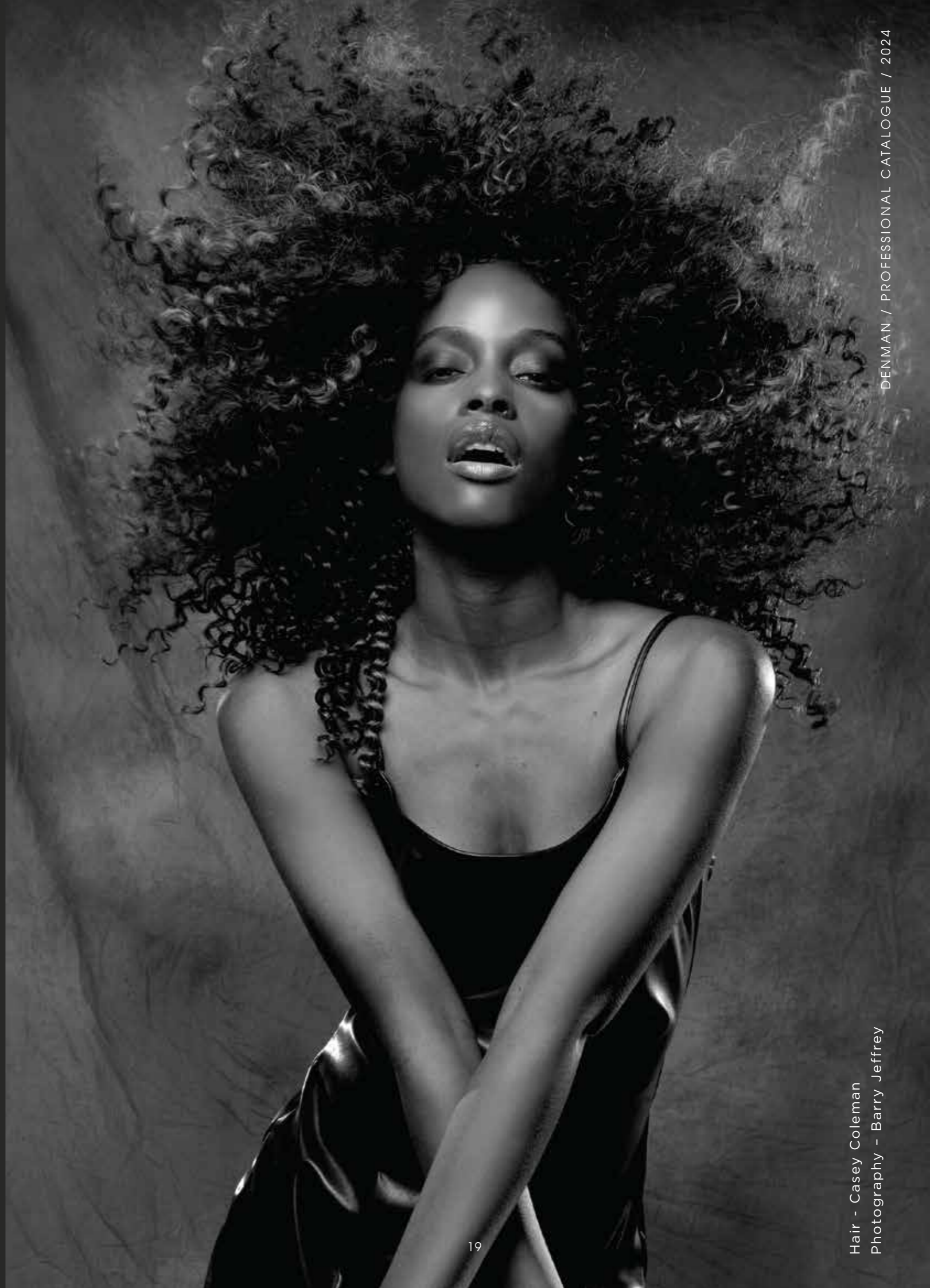
- Excellent for styling fringes / bangs
- Ideal for short hair
- Easy to clean
- Long handle for maximum grip and control
- Perfect for wet curl definition
- Ideal for smoothing hair during blow-drying
- Great for creating sleek bob shapes





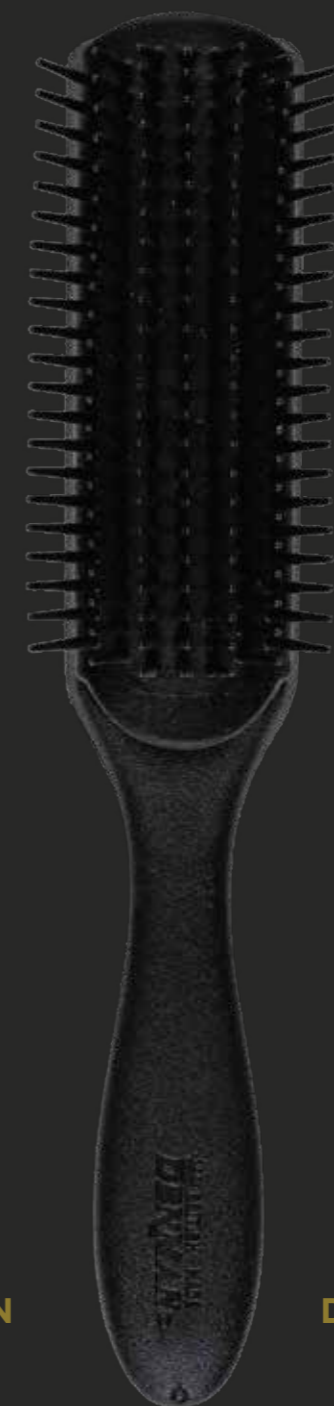
D3 / ORIGINAL STYLER 7 ROW

CURL DEFINE, BLOW-DRY & STYLE | T003SBLK





D3 BLACK CROWN
T003BKGD



D3M BLACK
N003MXCD



D3 WHITE CROWN
T003WHRG

- Perfect for wet curl definition
- Ideal for smoothing hair during blow-drying
- Great for creating sleek bob shapes
- Easy to clean
- For short to medium length hair

D4 / ORIGINAL STYLER 9 ROW

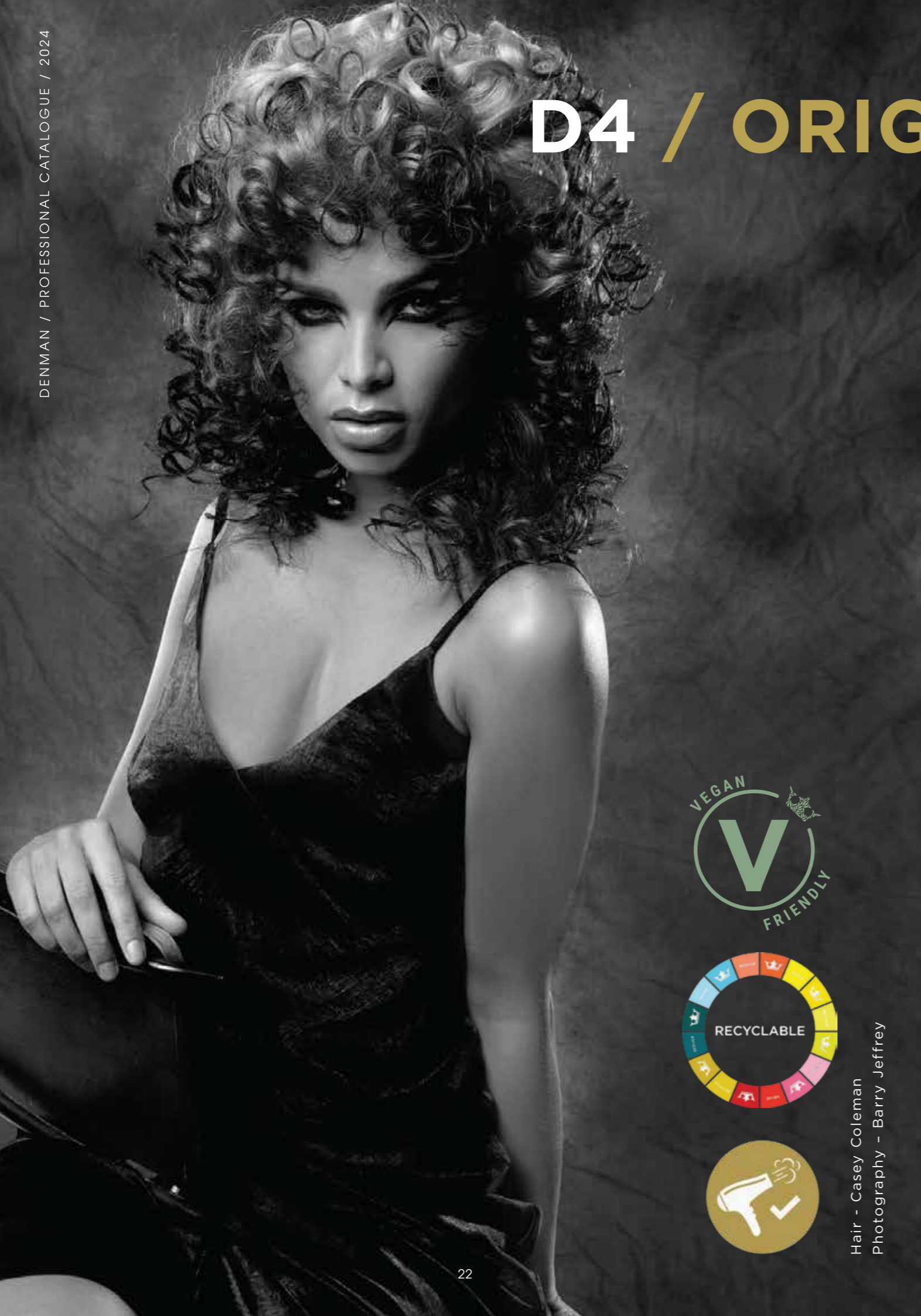
BLOW-DRY, STYLE & CURL DEFINE



T004SBLK

N004SXCD

- Perfect for wet curl definition
- 9 Row pins for tension, power and volume while blow-drying
- Perfect for sculpting shape in long hair



Hair - Casey Coleman
Photography - Barry Jeffrey

SIZE GUIDE



212 m m | 8.35" | D 3



216 m m | 8.5" | D 4



242 m m | 9.53" | D 38

D100 / TUNNEL VENT

F100TBOB



- Rapid blow-drying with unique tunnel feature to allow warm air to circulate
- Ball-ended pins make it gentle on the scalp
- Matt triangular handle shape provides excellent grip and control
- Ideal for volume and root-lift





D200 / VENT

NATURAL STYLER | F200TBOB

- Specially located vents for airflow and natural results
- Flexible styling pins to create polished shapes
- Lightweight design for comfort and control



D070SXCD | EXTRA SMALL



D074SXCD | SMALL



D075MXCD | MEDIUM



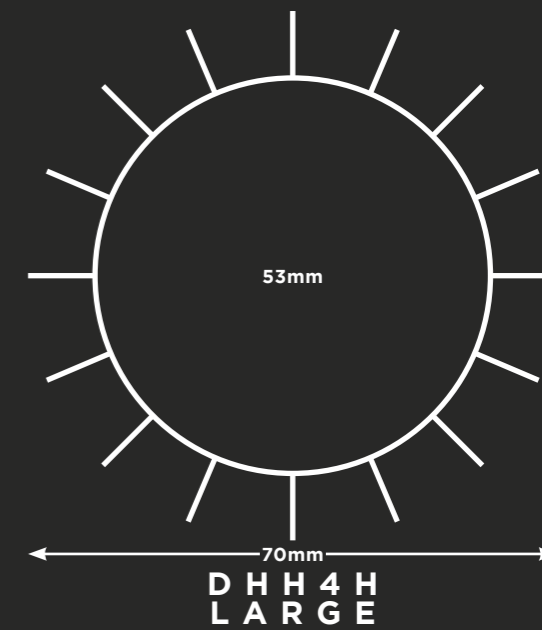
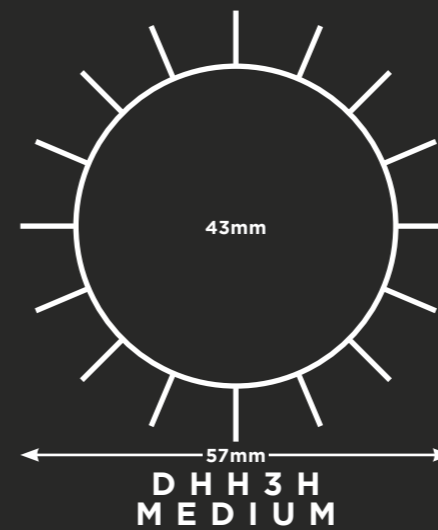
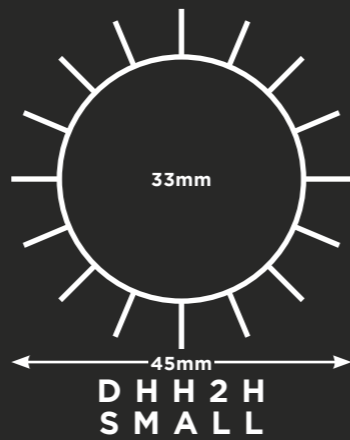
D076LXCD | LARGE

D70s / THERMOCERAMIC

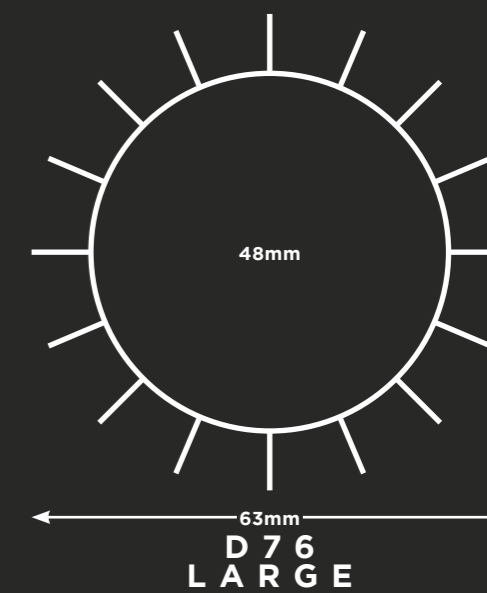
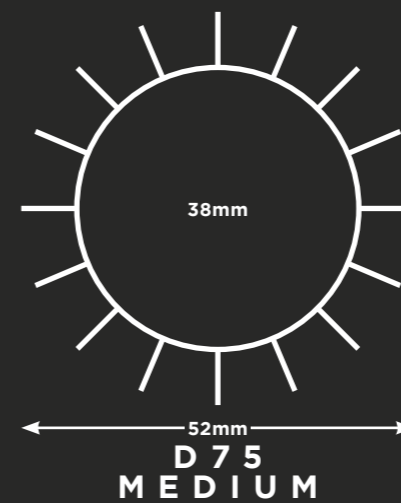
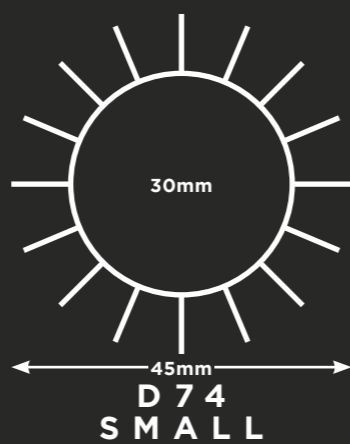
RAPID BLOW-DRY & CURL

- Rapid and smooth blow-drying with Thermoceramic barrel technology
- Short bristles ensure excellent grip to create the perfect curl
- Great for adding volume and root-lift in the hair
- Ideal for creating curls and waves in the hair

DHH / HEAD HUGGERS



D70s / THERMOCERAMIC



04.

FINISH

Achieve maximum client satisfaction with Denman's collection of high-quality finishing brushes for smoothing, adding shine and creating up-do hairstyles.



D81M / MIXED BRISTLE FINISHER

SMOOTH & SHINE | P081MBLK

- Nylon and natural boar bristles for gentle styling and dressing hair
- Great for adding gloss and shine to the hair
- Comfortable handle
- Perfect for smoothing and creating up-do styles



Hair - Brandon Messinger



- 100% natural boar bristles
- Great for adding gloss and shine to the hair
- Excellent for smoothing and creating up-dos
- Perfect for all hair types
- Comfortable handle

FINISH & SHINE | P082MBLK

D82M / NATURAL BRISTLE FINISHER



D91 / TEASING BRUSH

BACKCOMB | D091SBLK

- Durable bristle for effective back-combing
- Great for styling, smoothing and creating sleek up-dos
- Sectioning tail for parting hair
- Ideal for adding volume and root-lift and dressing hair

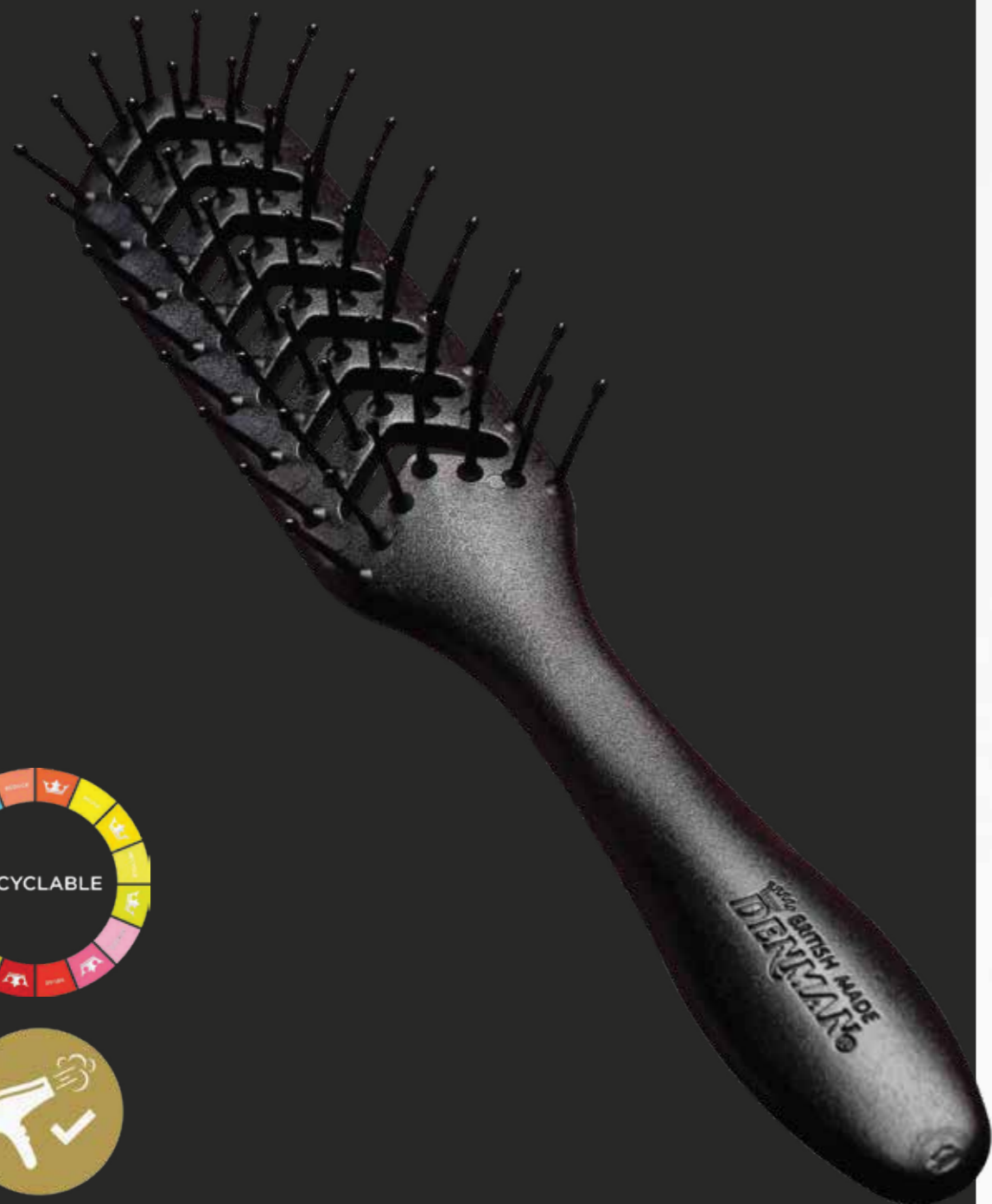


Hair - Junior Green
Photography - Agata Preyss

05.

JACK DEAN

A dedicated male grooming brand, the Jack Dean brush and comb tools ensure maximum quality and performance to withstand a busy barbershop environment.



D200 / SKELETON VENT

NATURAL STYLER | JD200BLK

- Specially located vents for increased airflow
- Flexible styling pins to create natural results
- Lightweight design for comfort and control



Hair - Alan Beak
Photography - Liam Oaks



D3 / ORIGINAL STYLER 7 ROW

CURL DEFINE, BLOW-DRY & STYLE | JD003BLK



- Perfect for wet curl definition
- Ideal for smoothing hair during blow-drying
- Great for creating sleek, smooth styles
- For short to medium length hair
- Easy to clean
- Great for adding volume and creating pompadours



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